

BUSINESS LESSON: GRADES 9-11

THE CO-OPERATIVE BUSINESS MODEL 101

Students will gain an understanding of the co-operative business model, and how it fits into the social and economic landscape in Ontario and on a global scale.

Learning Outcomes:

By the end of this activity, learners will understand:

- Concepts of ethics and social responsibility as they apply to business.
- Impact of business on the local community.
- How needs and wants create opportunities for business.
- Various forms of business ownership (e.g., sole proprietorships, partnerships, corporations, cooperatives, franchises).

Lesson Delivery and Timing:

Introductory Lesson: 1 period (70 minutes)

45 minutes: Students will review the [Co-operatives 101 Slide Deck](#) or [Word Document](#) and complete the [Ticket out the Door](#) handout.

10 minutes: Teacher will lead the class in a brainstorming session to discuss issues in their school or community that are not currently being addressed. ie. Schools: Cafeteria food, clubs or sports that don't exist. Community: homelessness or unaffordable housing, food insecurity, litter, lack of stores or services they want etc.

15 minutes: Students will work in small groups to create a co-operative business idea that fills a need or solves a problem in their community using the ["How to Create a Co-operative Business" Handout](#).

Extended Lesson: Approximately 2 periods

70 minutes: Complete *Introductory Lesson*.

60 minutes: ["Culminating Task"](#) option, which asks students to develop an idea for a socially responsible business, designed to meet a need in their community, and then create a brochure/slideshow/presentation etc. about their business. Students can build on their idea from the previous lesson or create a new business idea. Students can complete this independently, or if you're looking for some team-building and/or opportunities for group work, students can work in small groups to completely this task.

Advanced Lesson: Approximately 3-4 periods

70 minutes: Complete *Introductory Lesson*.

120-180 minutes: For enhanced learning, there is an option for a ["Co-operative Co-design Workshop"](#); included is a step-by-step slide deck that you can use to guide students through a collaborate co-design process. Guided by the design process outlined in the slide deck provided, students will work as a class and in groups to create a co-operative business to address a need in their school or community. Assessment includes co-creating a slide deck and option for group presentation.

Curriculum Connections:

Entrepreneurship: The Venture, Grade 11

- Enterprising People and Entrepreneurs
- Ideas and Opportunities for New Ventures
- Developing and Completing a Venture Plan for the Proposed Business

Information and Communication Technology in Business, Grade 9 or 10, Open (BTT10,BTT20)

- Business Communications

Introduction to Business, Grade 9 or 10, Open (BBI10,BBI20)

- Business Fundamentals
- Entrepreneurship

Financial Accounting Fundamentals, Grade 11 – BAF3M

- Fundamental Accounting Practices
- Describe the differences among the various forms of business organization

Materials:

- Smartboard
- Whiteboards/markers
- Resources/handouts accessible through Google App
- Canva, Prezi, Google Slides (optional)

For teacher support:

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